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IAICDV Scholarship

*“The Importance of Entrepreneurship to Me”*

Some of the most successful inventions, businesses, programs, and people all started with an idea. An idea that was new, different, and revolutionary. These ideas were then put into action by driven, hard-working, and determined leaders. The qualities that these leaders possess stand apart from the rest, which evolved them into the successful person they are today. I aspire to be this type of successful leader in charge of my own business one day, because no matter what field or career path you choose, you will most likely be working *for* a business or running your *own* business. The business world allows you to be innovative, creative, and impactful, and without entrepreneurship, our civilization and society truly wouldn't be what it is today.

I have learned what it means to be a successful entrepreneur from my mom. She owns her own landscape design business and has proven herself to be great at what she does. She started out in our home office, only doing landscapes for family and friends, and from there, built her business through word of mouth. She never thought what started out as a hobby would turn into a prosperous career, however when she decided to follow her passion, great things came from it. She now leads her business with 3 other employees, and is busier than ever. She is proud to do work that she loves, and feels a sense of gratification when her clients are equally or even more happy about the work she has done for them. I am inspired by her hard work, and am lucky to have her to look up to and see a great example of what entrepreneurship truly is.

Entrepreneurship is not only important to me, but to everyone involved in the business world, including the consumer. We are all influenced by the businesses around us, and when we

become a part of it, we can see how much hard and tedious work goes on behind the scenes. That's why I love working for a company (Moonie Icy Tunes) who is a part of the IAICDV, because I am able to see how their specific business model works, and how they set themselves apart from their competition. Seeing a company who cares so much about their employees, their product, and their customers is inspiring to me, and I would love to take what I've learned throughout this experience into my business education.

I will be going into my junior year at Pepperdine University this fall, and am currently majoring in Business Administration. Entrepreneurship is so important to me that I would like to pursue it as a career in the future. I believe business is the future, and with strong and determined leaders in that field, we as a society, will continue to progress. I aspire to be a part of this extremely important field, and make my contribution with the knowledge that I have and will continue to accumulate throughout my time at Pepperdine. I would be extremely grateful to receive this scholarship money because it will help me further my education and continue my dreams to be an entrepreneur.