

IAICDV Counsel:

Eighteen years strong growing up in a large family with a love for business growth and a passion for ice cream. I started working in our family business at the age of 14 but have always been listened since birth and walking in parades since I was 4 years old, and I still more and more everyday want to be a part of it all. After hearing stories from my grandfather as a kid, listening in on conversations about day to day operations around the dinner table and now slowly working my way into the conversations I've learned that business is business and family will always come first. I can feel the passion in myself, what a fun business I am so lucky to be a part of. It's the art of making people smile with an ice cream cone. My past experience in the business & now entering college this fall will help me aspire in the business school and build a more fixated mind on how I can be a benefit to the business as a 5th generation.

My passion has been stimulated from my parent's success in the food industry. My mother, who is the Vice President of Velvet Ice Cream and my father is a Managing Partner with a very successful local family-owned restaurant group in Columbus Ohio. Watching them share a passion for each other's expertise has sparked my interest in carrying on our family tradition. My first year I look to explore different departmental aspects that could benefit our family business/Velvet Ice Cream, such as; logistics, accounting, data processing, and sales management. I hope through my studies that I find a balance in these departments which will allow me to add succession to my fifteen-year plan and be a good owner in the future. I look forward to adapting my knowledge in my college pursuit.

Riley T. Sheehan

5th generation, Velvet Ice Cream Company

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