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IAICDV Scholarship

Scholarship Essay: Who Is Your Role Model?

When I started catering ice cream at Moonie Icy Tunes in 2018, I held a few objectives for myself: be prompt, make each customer happy, and avoid collisions. I still uphold these goals, but it was naive to think that my job was that simple. Like any seasoned employee, I've gotten to know our business quite well over the years. If you aren't familiar, we serve ice cream at corporate and private events in the greater Seattle area. I've had the pleasure of working for Sharon Crosetto, my role model in the ice cream distribution industry. Sharon works tirelessly to ensure that Moonie Icy Tunes runs smoothly. She is an exemplary executive; her dedication, tenacity, and kindness reach all aspects of her business.

Within a few weeks, Sharon showed me that people were more important than profits. She chooses each member of her team carefully and makes a point of hiring college students. I remember when she added me, a young male teenager, to the insurance. The cost was exorbitant; Sharon took on that financial risk because she saw my potential. Without her foresight and trust, I would not have my job today. She routinely takes calculated risks like this to benefit her employees. King County recognized this commitment and she took home the award for "Workforce Development Small Business of the Year" in 2019.

Sharon has taught me to communicate effectively and manage my time. In the summer months, scheduling events is fluid and demanding. Sharon sends bids to clients, schedules their events, coordinates employees to work the events, and does billing after the events. Somehow,

she finds the time to maintain her vehicles (they are always freshly washed and serviced). As I've taken on more responsibility at the warehouse, I've worked to be more proactive. I plan my drives ahead of time and constantly look for things at the warehouse that have to be organized or cleaned. "This job requires you to be a self-starter," Sharon always says, and she leads by example.

Lastly, Sharon has shown me how to be responsible for my actions, both good and bad. She celebrates her employee's successes, keeping a tally of the Google reviews in which we are mentioned by name. However, in the rare case that an employee makes a mistake (or breaks something), she is compassionate— as long as you're honest with her. At one event in 2018, I drove out of the warehouse while my vehicle was still plugged in. The cord broke, and in a panicked phone call, I explained the situation. Sharon helped me fix it safely, assuring me that I did the right thing by calling her.

These are a few of the many things I admire about Sharon's leadership. There's a reason that our company has an extensive client list. There's a reason that we have an average Google review of 4.9 out of 5 stars. There's a reason that we have been around for 12 years. That reason is Sharon Crosetto.