

## The Ice Cream Industry

The ice cream industry can be defined as many things. I believe it can be portrayed as ice cream itself. Ice cream is heavenly and when you look at ice cream it has three main properties. It is solid, cold, and can be sweet. The ice cream industry can coincidentally consist of these three qualities. Additionally, these three qualities can positively emerge and brightly show community, happiness, and purpose in our society.

In the midst of COVID, this industry is remaining solid. Ice cream can create solidarity bringing out and helping form a sense of community. Ice cream creates shared experiences and helps bring people from far and near together for a wonderful experience. Ice cream can be a conduit for commonality – bringing people from all walks of life, cultures, and backgrounds closer. The ice cream business where I work has remained strong and solid since COVID hit. We have had an immense amount of support from our community and the business offerings have helped build new and strong relationships with companies and people in our surrounding areas, many of whom are essential workers.

In the midst of frustration and fear, the ice cream industry has helped cultivate a sense of sweetness and happiness amidst uncertainty. Even in the toughest times, having something sweet can surely brighten someone's day. This industry can bring smiles to the faces of everyone once they take a lick of the ice cream. Every day when I bring ice cream to people, I look forward to seeing their pearly whites and their glistening eyes as they see the ice cream. I take pleasure in asking someone what their fancy is for the day and seeing their excitement as they open the wrapper. Ice cream goes beyond just being a sweet treat, as it can bring joy to everyone. This truly is one of the most rewarding parts of this industry.

Finally, in the midst of a pandemic when times are cold, and work is tough, this industry can give people a purpose. The ice cream industry can offer opportunities to everyone regardless of education or background. It is also a great system to serve the community in a positive way that can benefit them and yourself; a beneficial two-way street for many people in our world. As a college student, I was struggling to find any sort of job that would allow me to balance work and online classes simultaneously. I looked everywhere for a job that could be flexible with my schedule, and as a student nurse it is difficult to find opportunities that provide practice and pay. Finding this job with Moonie Icy Tunes is something that I have realized I have been looking for my whole college career. It is something that every college student should be given the chance to pursue as it provides fantastic opportunity and great flexibility when needed.

The ice cream industry IS heavenly. It creates community. It builds purpose. It generates sweetness. This industry is truly unique and is a rainbow of joy, happiness, and opportunity. I am extremely grateful that I was presented with this opportunity to work for the ice cream industry and would not change it in any way.